

NEWS RELEASE

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New Plants Win 2018 Green Thumb Awards



The two best new plant varieties for this year have won the 2018 Green Thumb Award presented by the Direct Gardening Association (formerly called the Mailorder Gardening Association). Honored in the Plants, Bulbs and Seeds division were the Invincibelle Wee White® smooth hydrangea (*Hydrangea arborescens* 'NCHA5') from Proven Winners and the Colocasia esculenta 'Aloha' ppaf from Plant Delights Nurseries.

Winners of the 2018 Green Thumb Awards were chosen by an independent panel of garden writers and editors. The winning products were selected based on their uniqueness, technological innovation, ability to solve a gardening problem or provide a gardening opportunity, and potential appeal to gardeners.

The Green Thumb Awards recognize outstanding new garden products available by mail or online. The awards are sponsored by the Direct Gardening Association (DGA), a nonprofit association of companies that sell garden products directly to consumers via catalogs and websites. For more information visit www.directgardeningassociation.com.

2018 Green Thumb Award Winners ~ Plants, Bulbs and Seeds ~

Invincibelle Wee White® smooth hydrangea
(Hydrangea arborescens 'NCHA5')
Proven Winners ColorChoice Flowering Shrubs

Invincibelle Wee White® is a dwarf 'Annabelle' hydrangea. This ground-breaking innovation in plant breeding provides the same rock-solid reliability and long-lasting blooms, but at just a fraction of the size and with strong stems that hold the snowball blooms up even after summer storms. The Invincibelle Wee White® hydrangea grows almost everywhere in North America, and its tidy habit looks like a bouquet of flowers from early summer through frost. Hardiness Zones 3,4,5,6,7,8 and 9. The Invincibelle Wee White® hydrangea is available for \$36.99 at www.gardencrossings.com.





Colocasia esculenta 'Aloha' ppaf
Plant Delights Nursery

Plant Delights Nursery at Juniper Level Botanical Gardens in Raleigh, NC has teamed up with John Cho of Hawaii to produce dozens of great elephant ears, including the Royal Hawaiian series! 'Aloha' is a bold statement for the container, seasonal, or perennial display, offering exciting new textural and color combinations. Colocasia 'Aloha'...a 4' tall x 3' wide, extremely vigorous elephant ear that produces incredibly glossy black foliage. The 2' long x 1' wide black leaves are contrasted nicely on both the front and back by green veins. Colocasia esculenta 'Aloha' ppaf is available at www.plantdelights.com for \$21.00 for a 3.5" pot. Zones 7b to 10b. Sun to Part Sun.

